



Marisa Baker

Kingsley Consulting – Senior Business Partner

'THE ADVANTAGES OF EMPLOYING THE DISADVANTAGED'



MARISA BAKER

Aka - Risa

SENIOR BUSINESS PARTNER

Occupation: Business Partner, specialising
in

Logistics and Transportation

Age: 33

Dependants: 2

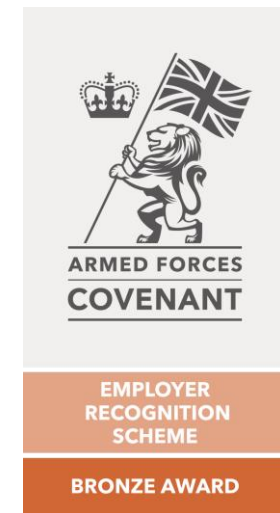
Interests: Netball

Favourite Food: Sunday Roast

Dislikes: Pigeons!

“Future Routes” – *Creating a pathway of Opportunity*

- ▶ Future Routes is providing a platform of opportunity to a market labour pool, to those individuals that face barriers to employment due to a ‘disadvantage’:
 - ▶ • Homelessness
 - ▶ • Ex-Offenders
 - ▶ • Long Term unemployed
 - ▶ • Ex-Service Leavers
 - ▶ • Disabled (Both visible and invisible)



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The Aim...

- ▶ To make the less 'desirable' more desired in the labour market through various upskilling and training methods.

The Stats!

- ▶ 1 individual...
- ▶ 1 month
 - ▶ Average Cost of burglary - £5,930
 - ▶ Estimated Offences Per Week – 7
 - ▶ Estimated Cost per week - £41,050
 - ▶ A 4 week crime spree approximate cost - £166,040

(Home Office Report July 2018 “The economic and social costs of crime”)

The Billion Pound Problem...

Between 1993 and 2016 the prison population in England and Wales increased by more than 40,000, a 91% rise.

As of May 2017, the prison population in England and Wales was **85,763**.

Average annual cost per prison place **£35,182**

Total cost to the taxpayer in excess of £3 billion per year.

The cost of reoffending is greater still; **£13.5 billion and £15 billion** every year.

45% of adults are reconvicted within one year of release

12 months this increases to 58%.

PERCEPTION

perception

/pə'sɛpʃ(ə)n/

Noun

the ability to see, hear, or become aware of something through the senses.

the way in which something is regarded, understood, or interpreted.

#GoalModel



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The 3 C's of life...

Choice
Chance
Change

'You must make a Choice to take the
Chance or your life will never Change!'

**Let no one
discourage
your ambitious
attitude.
You don't
need a fan
club to achieve
your goals.
Be your own
motivation.**

MAMA ZARA

#GoalModel



Questions?

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